



SANITAS GROUP

Corporate Development Profile

Leading Specialty Medicines Company
in New Europe

September 2010

Strictly Private and Confidential

Senior Management Team



Chief Executive
Officer



Saulius Jurgelėnas

Commercial &
Product Development



Hagen Dahms

Finance



Nerijus Drobavičius

Manufacturing &
Quality



Marek Wojcikowski

Supply Chain &
Logistics



Inga Urbonavičiūtė

Legal Affairs &
Human Resources



Rūta Milkuvienė

Company Overview



Business	Vertically integrated, specialty and branded generic pharmaceutical company with own development capability and strong foothold in Central & Eastern Europe, particularly Poland
Major Investors	Citi Venture Capital International, Invalda AB, Amber Trust
Geographic Presence (% of 2010 H1 Sales)	Core: Poland (62%) and Russia (18%) Satellite (20%): Baltics, Bulgaria, Czech Republic, Hungary, Slovakia and Ukraine
Manufacturing Facilities	Lithuania (Kaunas), Poland (Jelenia Gora)
Core Therapeutic Focus	Dermatology: dermacosmetics and healthy skin Ophthalmology: eye care and healthy vision Metabolics: vitamins and blood sugar management Urology: prostate and age related disorders Hospital: injectables for acute treatments
Key Financials (TTM)⁽¹⁾	Sales: €100.4 million Normalised EBITDA: €27.0 million (26.9% margin)
Employees	1,100

Notes:

(1) Trailing twelve months ("TTM") to 30 June 2010

Source: Sanitas

Company History



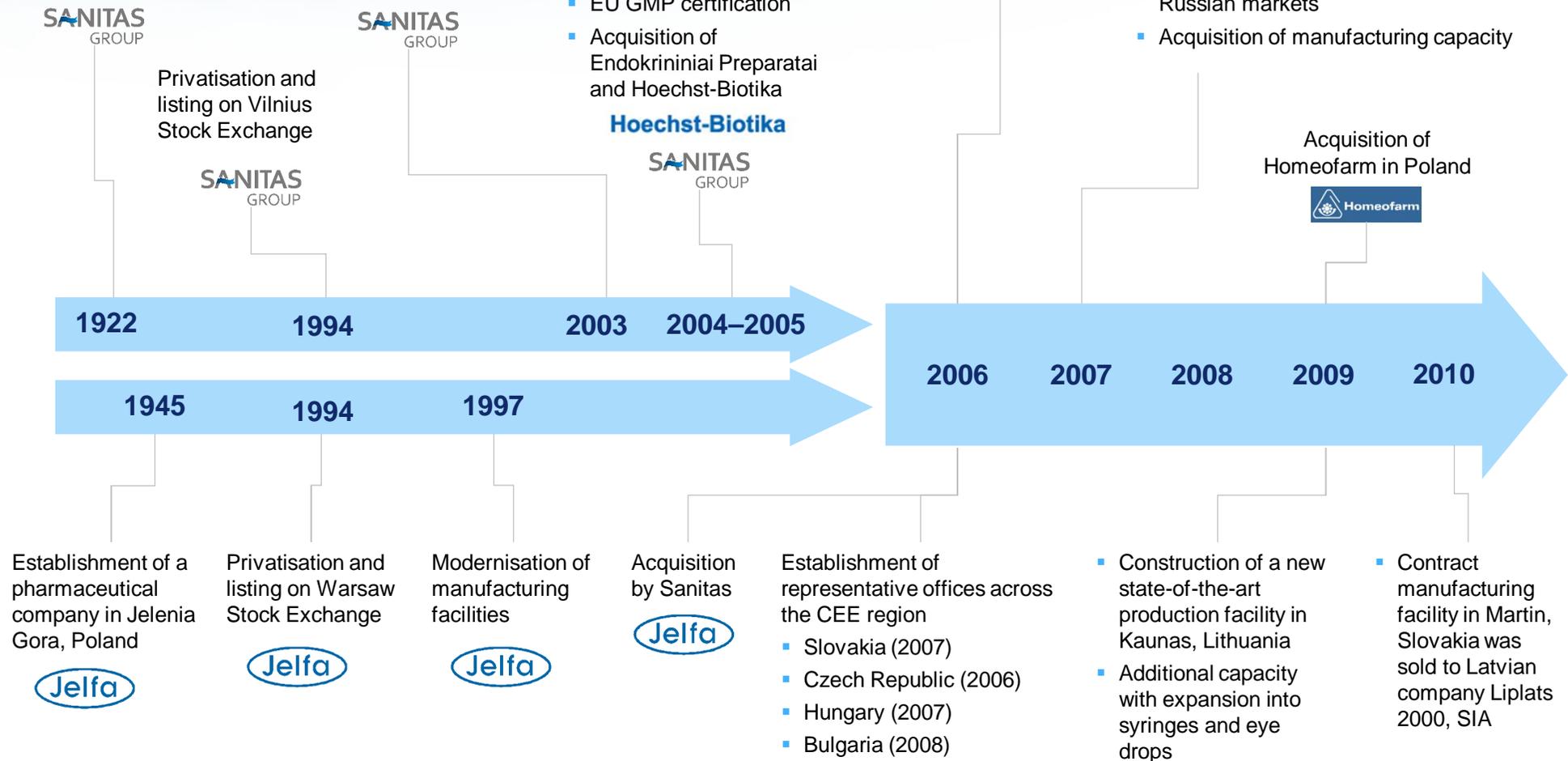
Establishment of a pharmaceutical laboratory in Kaunas, Lithuania

Acquisition by a group of financial investors led by Invalda

- Appointment of a new management team led by Saulius Jurgelėnas
- EU GMP certification
- Acquisition of Endokrininiai Preparatai and Hoechst-Biotika

CVCI and Amber Trust join Invalda consortium

- Successful turn-around, repositioning and integration of Jelfa
- Expansion into the Polish and Russian markets
- Acquisition of manufacturing capacity



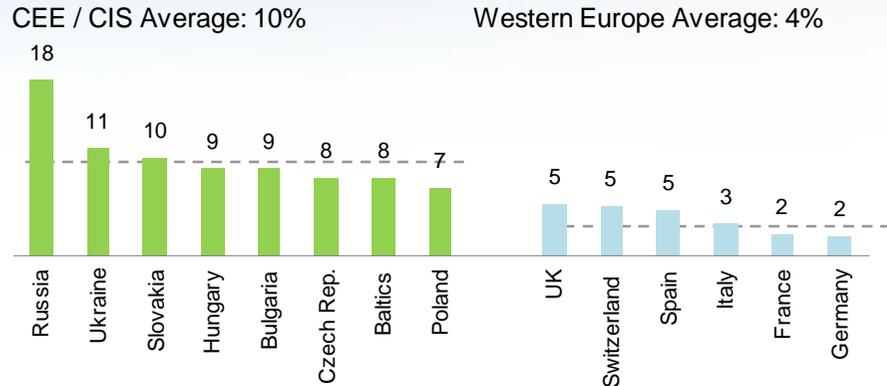
Key Strengths



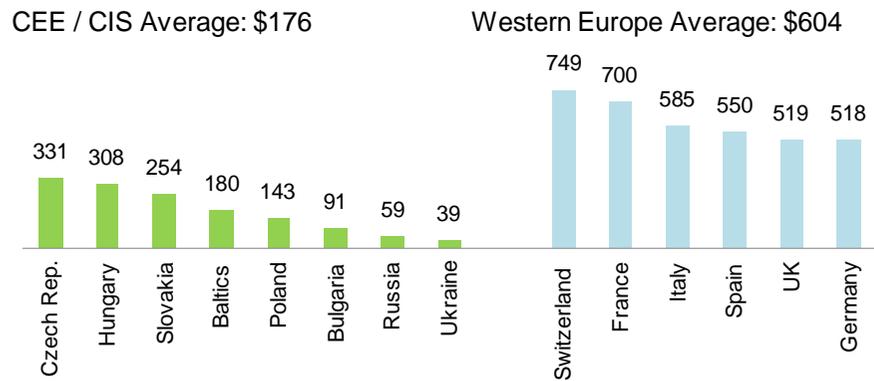
① Exposure to Attractive Emerging Markets in Central & Eastern Europe



Project Five-Year Pharmaceutical Market Growth Rates (%)



Pharmaceutical Per Capita Expenditure (\$)

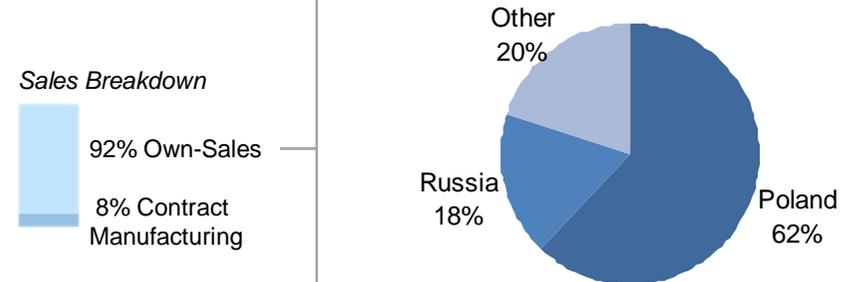


Source: Espicom, Sanitas

Sanitas' Geographic Footprint



Own-Sales Split by Geography⁽¹⁾ (2010 H1)



Note: (1) Own-sales excludes sales from contract manufacturing activities, which accounts for approximately 8% of group sales (pro-forma HBM disposal)

Source: Sanitas

① Exposure to Attractive Emerging Markets in Central & Eastern Europe (Cont'd)



Poland 	Russia 	First Wave EU Entrants 	Second Wave EU Entrants and Non-EU Markets 
<ul style="list-style-type: none"> 3.6% forecast GDP growth The only EU-27 economy with positive growth in 2009 Population of 38 million \$11.4 billion pharma market ⁽¹⁾ forecast to grow at 7% p.a. No.2 pharma market in Europe by volume per capita Specialist-led market dominated by the branded Rx segment Emerging health insurance 70% self-pay market 	<ul style="list-style-type: none"> 4.0-4.5% forecast GDP growth Population of 142 million \$15.4 billion pharma market ⁽¹⁾ forecast to grow at 18% p.a. Key-city driven market dominated by branded Rx Development of drug reimbursement program Introduction of voluntary insurance Modernisation of the hospital supply program European GMP could become obligatory in coming years 	<p>Czech Rep / Slovakia</p> <ul style="list-style-type: none"> Amongst the highest per capita expenditure in the CEE region Dominated by branded Rx Modernisation of health care system is gaining speed <p>Baltics</p> <ul style="list-style-type: none"> Budgetary pressures expected to boost generic pharma sector <p>Hungary</p> <ul style="list-style-type: none"> Amongst the most developed markets in the CEE region Branded Rx sector expected to grow over the long-term High salesforce cost acts as barrier to entry 	<p>Ukraine</p> <ul style="list-style-type: none"> Population of 46 million Expected to introduce reimbursement system Consolidation of the pharma market expected to continue <p>Bulgaria</p> <ul style="list-style-type: none"> Recent EU accession should benefit health care sector

Note: (1) Pharmaceutical market size in retail prices
 Source: IMS Health, Espicom, Sanitas

② One of the Last Remaining Independent Regional Generic Pharma Companies



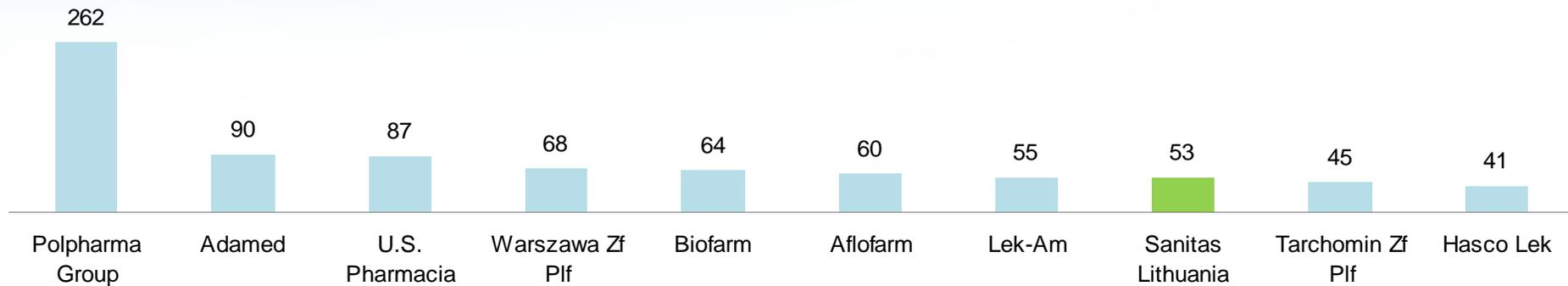
Company	Western Europe	Baltics	Bulgaria	Croatia	Czech Republic	Hungary	Poland	Romania	Russia	Serbia	Slovakia	Slovenia	Ukraine
		•	•		•	•	•		•		•		•
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Source: Sanitas, Company filings and websites

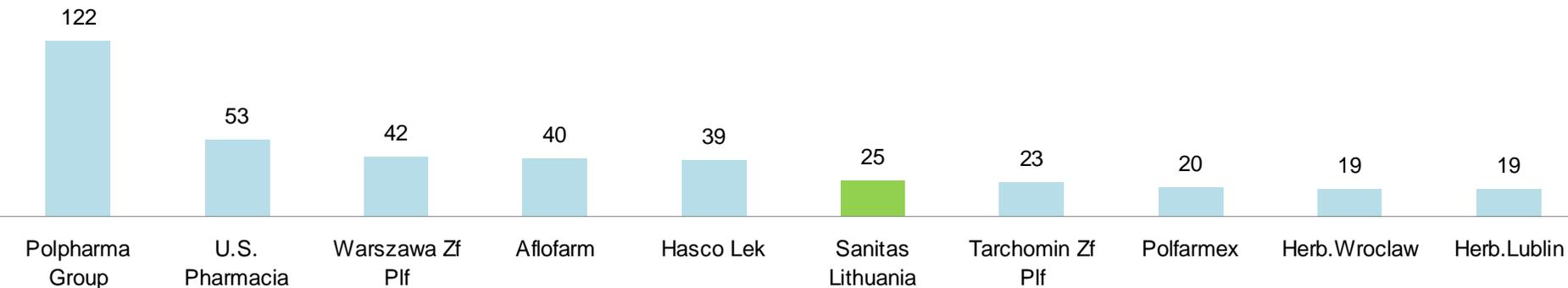
3 Strong Foothold in Poland



No.8 Domestic Polish Pharmaceutical Company by Value (€millions)



No.6 Domestic Polish Pharmaceutical Company by Volume (million pieces)



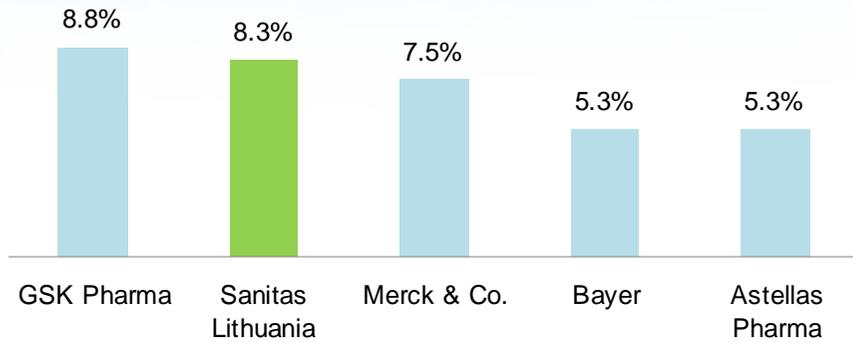
Note: Data for MAT 06/2010
Source: IMS Health

3 Strong Foothold in Poland (Cont'd)

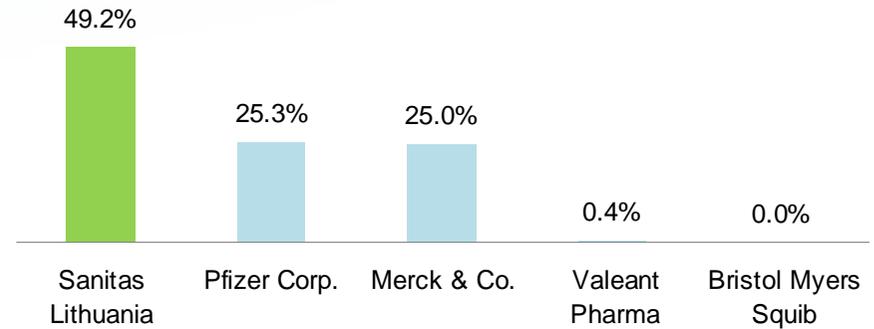


Market Shares in Key ATCs in 2009

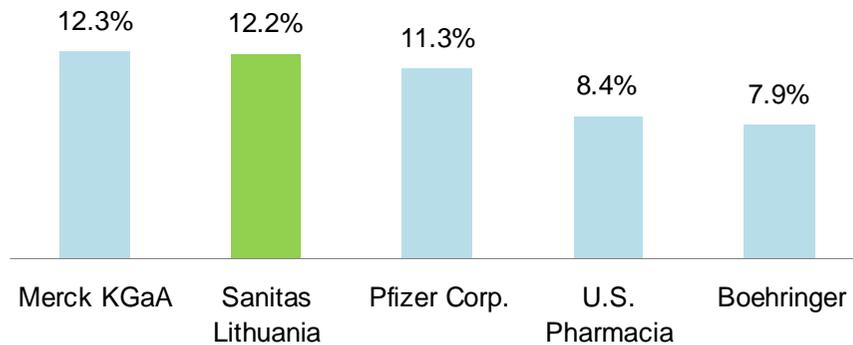
No.2 in Dermatological



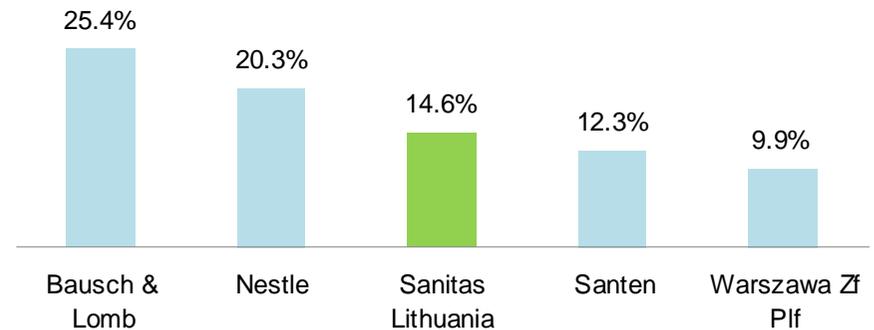
No.1 in Plain Injectable Corticosteroids



No.2 in Multivitamins with Minerals



No.3 in Eye Anti-Infectives

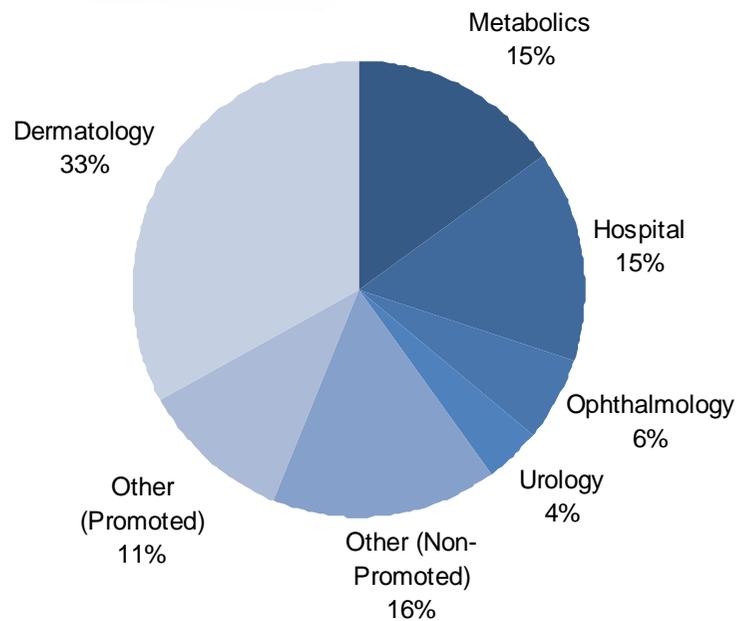


Note: Data for MAT 06/2010
Source: IMS Health

④ Portfolio of Niche, Branded Generics in Attractive Therapeutic Areas



Own Portfolio Structure 2010 H1



Selected Current Portfolio Products

Product	Form	2010 H1 Sales (€m)	% Segment Sales
Flucinar	Ointment	3.9	29.3%
Lorinden	Ointment	2.8	20.8%
Argosulfan	Ointment	1.7	12.4%
Dermatology		13.4	
Falvit	Tablets	1.4	25.1%
Heparegen	Tablets	1.0	18.3%
Panogastin	Tablets	0.9	17.0%
Metabolics		6.2	
Corhydron	Ampoules	1.7	28.4%
Cocarboxylasum	Ampoules	1.0	16.7%
Omnadren	Ampoules	0.7	12.1%
Hospital		6.0	
Hydrocortisonum	Ointment	1.0	37.3%
Neomycinum	Ointment	0.8	28.5%
Oxycort	Ointment	0.4	15.2%
Ophthalmology		2.7	
Lidocaine hydrochloride	Ointment	0.6	37.5%
Finasteride	Tablets	0.6	35.9%
Omipro (Tamipro)	Tablets	0.5	26.6%
Urology		1.7	

Source: Sanitas

5 Attractive Product Pipeline and Development Capabilities



Development Strategy

- Branded generics in attractive ATCs
 - Dermatologicals including Rx, dermacosmetics and healthy skin
 - Eye care and healthy vision
 - Blood sugar management
 - Prostate and other urological age related disorders
 - Injectables for acute treatments
- Specialists targeted products with relatively limited competition
- Products with high regional potential
- External and in-house development driven by efficiency and time-to-market requirement

Resources Dedicated to Developing a Strong Pipeline

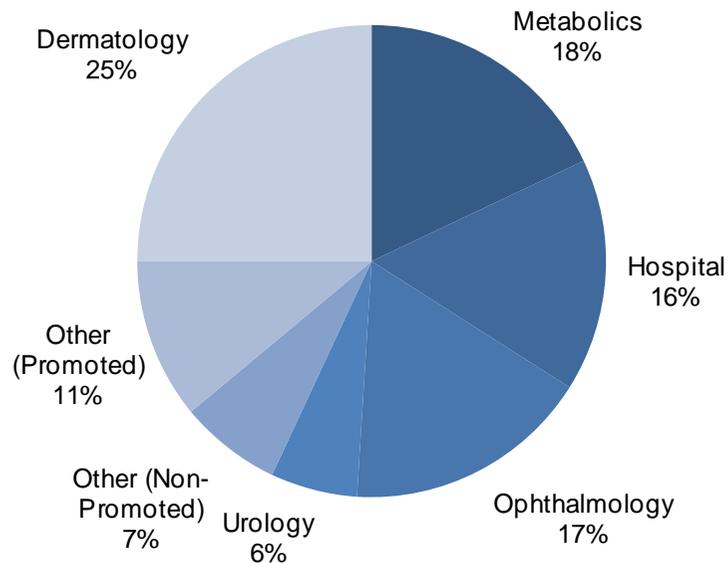
- Staff of 27 highly skilled and experienced people working in R&D with strong in-house capabilities in developing EU level dossiers
- Number of in-house developed dossiers available for licensing-out to Western Europe
- Strong in-licensing expertise in research and acquisition of up to 10 dossiers per year
- Centralised, effectively structured Business Development unit focused on development of strategic therapeutic groups
- Centralised regulatory unit securing Marketing Authorisations throughout Europe and the CIS region
- Plans to set up dermacosmetics development centre in Gdansk, Poland

5 Attractive Product Pipeline and Development Capabilities (Cont'd)

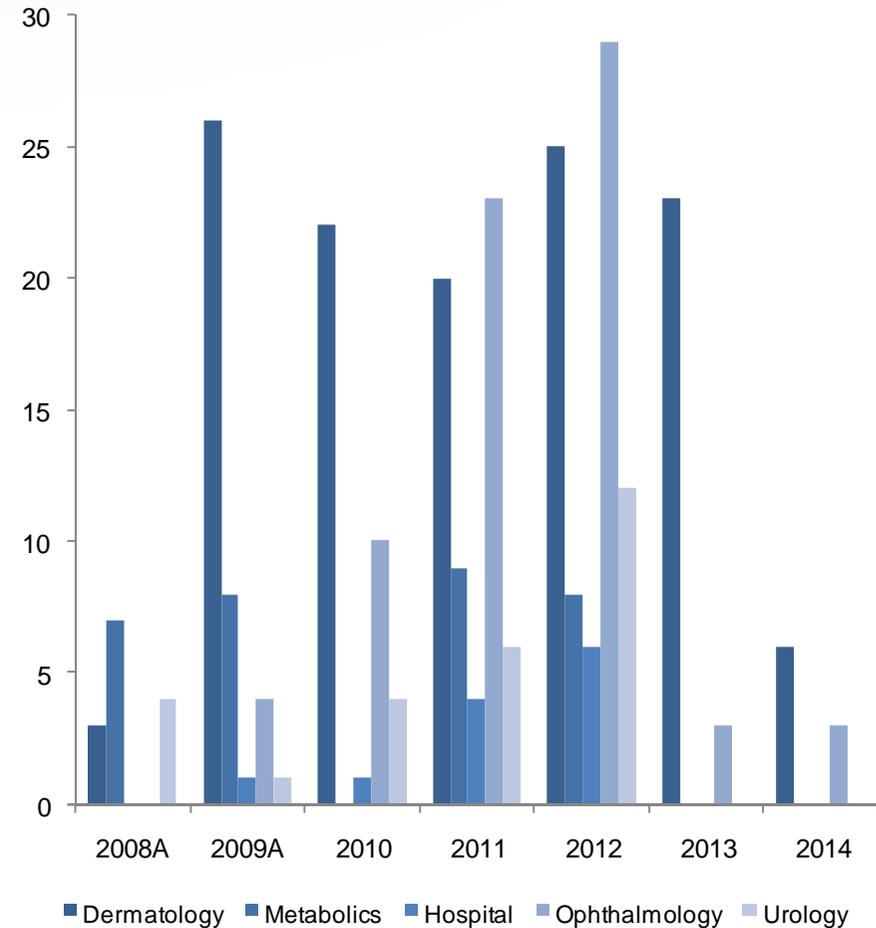


Own Portfolio Structure 2014

New launches from 2008-14 across five priority strategic therapeutic areas forecast to account for 33% of sales by 2014 (2% in 2009)



Projected Number of New Launches in Current Markets



Source: Sanitas

⑥ Established Sales, Marketing and Commercialisation Infrastructure



Baltics	
Med Reps:	10
Sales:	1
Marketing:	2
Total:	13

Poland	
Med Reps:	119
Sales:	19
Marketing:	7
Total:	145

Czech Rep.	
Med Reps:	12
Sales:	2
Marketing:	2
Total:	16

Hungary ⁽¹⁾	
Med Reps:	–
Sales:	1
Marketing:	–
Total:	1



- Manufacturing Facilities
- Representative Offices
- Other Company Locations

Russia	
Med Reps:	27
Sales:	9
Marketing:	3
Total:	39

Ukraine	
Med Reps:	12
Sales:	4
Marketing:	1
Total:	17

Slovakia	
Med Reps:	7
Sales:	1
Marketing:	2
Total:	10

Bulgaria	
Med Reps:	6
Sales:	1
Marketing:	1
Total:	8

Note: (1) Sales outsourced via local partner
Source: Sanitas

7 Well-Invested Manufacturing Facilities and Supply / Logistics Network

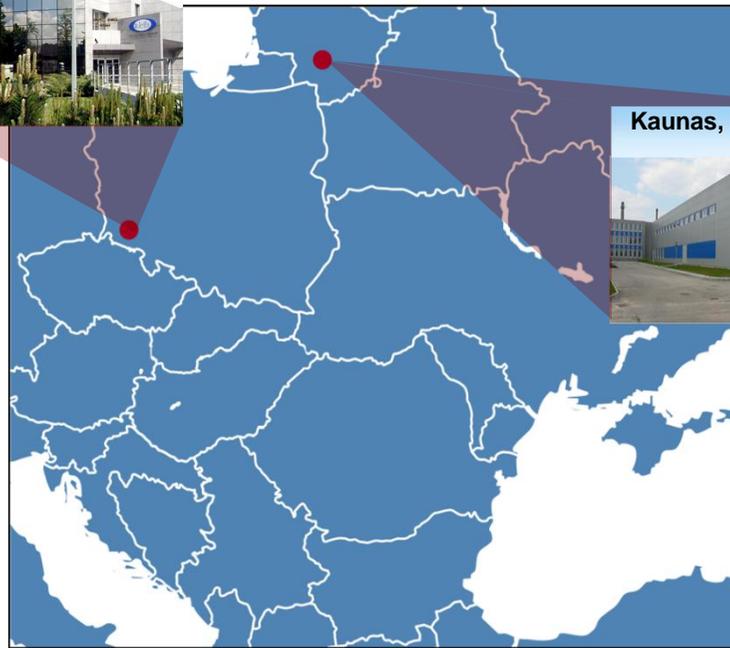


Manufacturing Locations

Jelenia Gora, Poland



Kaunas, Lithuania



● Manufacturing Facilities

State-Of-The-Art Manufacturing Facilities

- Two EU GMP-compliant, modern, low-cost production facilities
 - Kaunas: newly constructed state-of-the-art facility
 - Jelenia Gora: FDA approved solid form and injectables lines
- Centralised capacity management at the group level
 - Same products can be manufactured at different sites
 - Improved risk management
- EU batch release capability

Annual Manufacturing Capacities

Based on 2 Shifts / 5 Days per Week

	Kaunas (Lithuania)	Jelenia Gora (Poland)	Total
Injectables	70m Ampoules/ Vials/ Syringes	80m Ampoules/Vials	150m Ampoules/ Vials /Syringes
Solid Forms	350m Units	1,000m Units	1,350m Units
Ointments	–	50m Tubes	50m Tubes
Eye Drops	15m Eye Drops		15m Eye Drops

Source: Sanitas

8 Strong Financial Profile



Financial Summary

€ millions	2005 ⁽¹⁾	2006 ⁽²⁾	2007	2008	2009	2010 H1
Sales	18.2	46.8	97.1	110.8	93.5	51.3
Gross Profit	4.9	22.0	49.7	61.2	48.9	27.7
Gross Profit Margin (%)	26.9%	47.0%	51.2%	55.2%	52.3%	54.0%
EBITDA (Normalised)	5.1	8,7	30.5	27.8	22.2	14.4
EBITDA Margin (%)	28.0%	18.6%	31.4%	25.1%	23.8%	28.0%

(1) 5-months consolidation of HBM in 2005

(2) 7-months consolidation of Jelfa in 2006

- 2009 impacted by Polish harmonisation, currency impacts and liquidity issues in Russia and Ukraine
- 2010 and onwards expected to be back on a strong growth trajectory

Adjusted Sales

€ millions	2007	2008	2009	2010 H1
Reported Sales	97.1	110.8	93.5	51.3
Normalisation	(3.5)	(8.1)	5.4	-
FX Impact	2.7	0.2	10.6	3.7
Adjusted Sales	96.3	102.9	109.5	55.0

Source: Sanitas

9 Experienced and Dynamic Senior Management Team



Management Team		Background
	Saulius Jurgelėnas Chief Executive Officer	<ul style="list-style-type: none"> Joined Sanitas: January 2005 Previous experience: President of Endokrininiai Preparatai, Director at Nemuno Banga, Financial consultant at Vilnius Consult, Marketing Consultant at Pragma Education: Vilnius University, Faculty of Economics
	Hagen Dahms Commercial & Product Development	<ul style="list-style-type: none"> Joined Sanitas: May 2006 Previous experience: 25 years at Sanofi-Aventis (including former Aventis and Hoechst) Education: University of Mainz (Germany), certified economist
	Nerijus Drobavičius Finance	<ul style="list-style-type: none"> Joined Sanitas: July 2007 Previous experience: five years at Sampo Bankas Education: Vilnius Magnus University, Faculty of Business Administration; BA and MBA in Banking and Finance
	Marek Wojcikowski Manufacturing & Quality	<ul style="list-style-type: none"> Joined Sanitas: 2002 Previous experience: 15 years of industry experience; four years at Opoczno; five years at Wasa; two years at Novartis Consumer Health Poland Education: Wroclaw University of Technology; Warsaw School of Economics
	Inga Urbonavičiūtė Supply Chain & Logistics	<ul style="list-style-type: none"> Joined Sanitas: July 2006 Previous experience: 14 years of industry experience; six years at Poligrafija; four years at Mineraliniai vandenys Education: Vilnius University, Faculty of Commerce
	Rūta Milkuvienė Legal Affairs & Human Resources	<ul style="list-style-type: none"> Joined Sanitas: February 2002 Previous experience: 10 years experience as a jurist Education: Vilnius University, Faculty of Law

Strategy To Deliver Growth



Optimise Regional Potential	Ongoing Operational Efficiency Initiatives	Salesforce Development Focus	New Product Development Model
<ul style="list-style-type: none"> ✓ Consolidate position in core markets ✓ Establish infrastructure in high potential satellite EU markets ✓ Optimise IP across regional markets ✓ Focus on branded generics in attractive ATCs 	<ul style="list-style-type: none"> ✓ “Best-in-class” lean manufacturing and working capital management ✓ Core product inventory holding target of 1-2 month ✓ Active supplier management and dual sourcing ✓ Seamless market forecasting and manufacturing planning ✓ People and goal oriented culture 	<ul style="list-style-type: none"> ✓ Competitively superior sales and marketing team ✓ Therapeutic category and disease management focus ✓ Active product rotation ✓ High potential physician and pharmacy coverage (“push and pull”) ✓ Key account management – wholesale push ✓ Rx and OTC blended portfolio – attractive for pharmacy ✓ OTCs with specialist consumer interest – limited advertising required 	<ul style="list-style-type: none"> ✓ New product development using fastest route-to-market ✓ External and in-house development driven by efficiency and time-to-market requirements ✓ Centralised in-house regulatory and development capability based in Prague ✓ Strong in-licensing and business development team ✓ Innovative form development ✓ Therapeutic category driven ✓ EU product supply and manufacturing competency



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Thank You!