

Kemira Oyj: Jari Rosendal appointed as Kemira's new President and CEO

Kemira's Board of Directors has appointed Jari Rosendal, 48, M. Sc. (Eng.) as Kemira Oyj's President and Chief Executive Officer as of May 1, 2014. Currently, Jari Rosendal holds a position as President, Americas region in Outotec Oyj based in Canada.

Jari Rosendal has held various positions in Outokumpu Group Technology Division between 1989 and 2006. He has been a member of Outotec Group Executive Board since 2006. He was the head of Minerals Processing Division until 2010 and then held the position as the head of Non-ferrous Solutions Business Area until 2013, before becoming the President of Americas region.

"Jari Rosendal has an impressive record with a vast international experience of leading businesses in global markets. He is an inspiring leader known for his strong customer orientation and commercial focus. Jari is an excellent choice for Kemira to continue the successful implementation of the ongoing change initiatives and strategy", says Jukka Viinanen, Kemira's Chairman of the Board.

Kemira's current President and CEO, Wolfgang Büchele will assume the position as President and CEO of Linde AG. As communicated earlier, Büchele will continue as Kemira's President and CEO until April 30, 2014.

For more information, please contact

Kemira Oyj
Jukka Viinanen, Chairman of the Board
+358 50 552 32 92

Tero Huovinen, VP, Investor Relations
+358 10 862 1980

Kemira is a global chemicals company serving customers in water-intensive industries. We provide expertise and chemicals that improve our customers' water, energy and raw material efficiency. Our focus is on pulp & paper, oil & gas, mining and water treatment. In 2012, Kemira had annual revenue of EUR 2.2 billion and around 4,900 employees. Kemira shares are listed on the NASDAQ OMX Helsinki Ltd.

www.kemira.com