

**WULFF GROUP PLC
STOCK EXCHANGE RELEASE**

September 21, 2012 at 9.15 A.M.

TOPI RUUSKA APPOINTED TO WULFF GROUP EXECUTIVE BOARD

Topi Ruuska (born 1956) has been appointed as a member of the Wulff Group Executive Board on September 21, 2012. Ruuska reports to Group CEO Heikki Vienola.

In Wulff Group Executive Board, Ruuska's responsibilities include international fair services as well as business and advertising gift services. He is the CEO of Wulff Entre (Entre Marketing Oy) and Wulff Liikelahjat Oy. Wulff Entre is a company specialising in international fair services and it exports Finnish companies and their know-how to different countries. Wulff Liikelahjat Oy offers its customers the best Finnish business gift knowledge, a vast number of ideas and the industry's most comprehensive product range.

Ruuska has worked in Wulff Group since April 2011 and in collaboration with Wulff companies since 2009. Ruuska has a long, over 30-year experience in sales development and leadership; he has also worked as a sales coach for a long time.

"We want to assure the accomplishment of our strategy and to bring an even more unified quality service experience to all our customers. Our Group Executive Board has now strong knowledge of all our businesses. This enables the development of our broad service concept even better into the direction of our customers' wishes", says Heikki Vienola, Group CEO.

In addition to Ruuska, Wulff Group Executive Board members are Group CEO Heikki Vienola (Chairman, Finland), Wulff Oy Ab's Managing Director Sami Asikainen (Finland), Wulff Supplies AB's Managing Director Trond Fikseaunet (Norway), Group CFO Kati Näätänen (Finland), Group Communications and Marketing Director Tarja Törmänen (Finland) and Wulff Direct Sales Scandinavia's Director Veijo Ågerfalk (Sweden).

In Vantaa on September 21, 2012.

**WULFF GROUP PLC
BOARD OF DIRECTORS**

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Wulff Group Plc is a growing and increasingly international listed company and the most significant Nordic player in office supplies. Wulff sells and markets office supplies, business and promotional gifts, IT supplies and ergonomics. Its service range includes also international fair services. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The Group also serves its customers online with a web store for office supplies at wulffinkulma.fi.

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