

**Amer Sports Corporation** 

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## AMER SPORTS FULL-YEAR RESULTS WEAKENS FROM LAST YEAR

Amer Sports full-year outlook is clouded by the uncertainty in consumer demand in general. Pre-orders in winter sports equipment for the next season are at last year's level, reflecting market share gains on the important European market.

In Amer Sports other businesses, profitability in 2009 is affected by the challenging market conditions. This is particularly the case in the US and for the Fitness segment. Unless market conditions start to improve materially during the rest of the year, Amer Sports' current view is that the operating profit for the full-year 2009 will be below last year's level. (In February Amer Sports anticipated its results to improve thanks to a better cost efficiency in the Winter Sports Equipment business in particular)

Amer Sports publishes its Q2 results on 6 August 2009.

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## AMER SPORTS CORPORATION

Amer Sports (www.amersports.com) is the world's leading sports equipment company with internationally recognized brands including Salomon, Wilson, Precor, Atomic, Suunto, Mavic and Arc'teryx. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.