



STOCK EXCHANGE RELEASE
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KAUPTHING HAS INTERRUPTED THE LIQUIDITY PROVIDING FOR RAPALA SHARE FOR THE TIME BEING

Kaupthing Bank Oyj ("Kapthing") has informed Rapala VMC Corporation ("Rapala") that it has interrupted the liquidity providing for Rapala's share for the time being.

RAPALA VMC CORPORATION

Jorma Kasslin
Chief Executive Officer

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Rapala VMC Corporation is a leading fishing tackle company and the global market leader in the fishing lures, treble hooks and fishing related knives and tools. The Group also has a strong global position in other fishing categories. The Group has its own distribution companies in all the main markets and the largest distribution network in the industry. The main manufacturing facilities are located in Finland, France, Estonia, Russia and China. The Group brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Storm, Blue Fox, Luhr Jensen, Williamson, Marttiini and Sufix. The Group, with net sales of EUR 242 million in 2007, employs more than 4 000 people in 30 countries.