

Amer Sports Corporation

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ANTTI JÄÄSKELÄINEN APPOINTED AMER SPORTS CHIEF DEVELOPMENT OFFICER

Mr. Antti Jääskeläinen (born 1972, Finnish citizen) has been named Amer Sports' Chief Development Officer. The newly created position has been established to strengthen Amer Sports' management in strategic planning and execution. Mr. Jääskeläinen will join Amer Sports on December 1, 2009.

Mr. Jääskeläinen holds an MBA from INSEAD, France, as well as Masters Degrees in economics and engineering from the Helsinki School of Economics and Helsinki University of Technology. He is joining Amer Sports from Stora Enso Group, where he currently works as SVP & Head of the Biorefining Unit and previously served as SVP & Head of Group Strategy. Earlier in his career, Mr. Jääskeläinen also worked at McKinsey & Company and at Nokia.

Mr. Jääskeläinen will report to Mr. Roger Talermo, Amer Sports' President and CEO and will be a member of the Executive Board.

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AMER SPORTS CORPORATION

Amer Sports (www.amersports.com) is the world's leading sports equipment company with internationally recognized brands, including Salomon, Wilson, Precor, Atomic, Suunto, Mavic and Arc'teryx. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.