



Hannu Virolainen appointed President, Municipal & Industrial

Hannu Virolainen MSc (Econ), MSc (Agriculture) has been appointed President, Municipal & Industrial and member of Kemira's Strategic Management Board as of November 1, 2011. He is currently leading the Industrial customer segment.

"Hannu Virolainen has a strong background in leading international business operations in different parts of Kemira since 1989. I believe he is very well positioned to continue the excellent work of Pekka Ojanpää in leading this segment", says Kemira's CEO Harri Kerminen.

Pekka Ojanpää starts as the President and CEO of Lassila & Tikanoja Oyj on November 1, 2011.

For more information, please contact

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Kemira is a global two billion euro water chemistry company that is focused on serving customers in water-intensive industries. The company offers water quality and quantity management that improves customers' energy, water, and raw material efficiency. Kemira's vision is to be a leading water chemistry company.

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