



Tuomas Hyryläinen will commence as the CEO of Pihlajalinna on 1 September 2023

Pihlajalinna Plc

Stock Exchange Release

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Tuomas Hyryläinen will start as the CEO of Pihlajalinna Plc on 1 September 2023. As previously communicated in an insider information release on 28 April 2023, Hyryläinen is joining Pihlajalinna from Fiskars Group where he has been working since 2018 as EVP Business Area Crea and since 2019 as a member of Group's management team.

Pihlajalinna's founder and the member of the Board **Mikko Wirén** has been acting as Pihlajalinna's interim CEO since 9 March 2023. He will continue in this role until Hyryläinen starts.

"During the year 2023, we have continued to strengthen Pihlajalinna's profitable growth and financial position. We are on the right track but there is still much to be done and achieved. Tuomas will continue company's transformation from a good basis. At this point, I take the opportunity to thank Mikko Wirén for his work as interim CEO and welcome Tuomas to join the company in September," says **Jukka Leinonen**, Chair of the Board of Directors of Pihlajalinna Plc.

Pihlajalinna Plc

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Pihlajalinna in brief

Pihlajalinna is one of the leading providers of private healthcare and wellbeing services in Finland. The Group produces doctor's appointment services and specialised care, occupational healthcare services and residential and welfare services. To public entities Pihlajalinna offers social and healthcare service production models, in which the cooperation between the public and private sectors guarantees high-quality services for citizens. In 2022, Pihlajalinna's revenue was 690.5 million euros. More than 7,000 employees and 2,000 practitioners work at Pihlajalinna. Pihlajalinna's shares are listed on Nasdaq Helsinki Oy. Read more www.pihlajalinna.fi.